

### USSEC Reaches Potential U.S. Soy Customers at Egypt Show

USSEC participated in the Agrena Poultry, Livestock and Aquaculture Exhibition in Cairo, Egypt, displaying information at a booth on the show's main floor. The exhibition is an annual regional event that is attended by thousands of producers, managers and technicians from countries in the Middle East and Africa. USSEC Middle East Regional Technical Director Dr. Mohamed Sherif and his staff attended the exhibition and manned the booth to meet old and new contacts, and to answer technical questions from the guests at the booth. They also spoke to the local media and poultry magazines in the Middle East region.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*