

USSEC GLOBAL NEWS UPDATE

March 12, 2010



Seminar on Value of Soy Presented to Health Institutions in Mexico

USSEC staff conducted a seminar for the health institutions in Mexico to communicate the properties of soy proteins and soybean oil. Consultants Pedro Gonzalez, Julieta Ponce Martinez, and a nutritionist of the RAGASA Company gave presentations on the composite products. The seminar was attended by managers and nutritionists from the Mexican National Security, officials and nutritionists of the Mexican Board of Health, nutritionists and persons at private hospitals and private nutritionists. The attendees were made aware of the health benefits of soybean oil due to the composition of Omega 3, Omega 6, Omega 9, vitamin E and balanced composition of unsaturated and saturated fatty acids. During the seminar, the new Nutri soybean oil brand was positioned as healthy oil that contributes to the development of the



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.