

USSEC GLOBAL NEWS UPDATE

July 2, 2010



U.S. Soy Bypass Meal Promoted at Polish Dairy Farms and Feed Mills by USSEC Team

A USSEC consultant traveled to Poland to support export market development effort for U.S. soybean bypass meal for the large European livestock market. Poland, the top importer of U.S. soy meal in Europe, has a large and growing dairy industry. Dr. Lynn Davis, of Nutrition Professional, Inc. in Wisconsin, was contracted by USSEC to share her 27 years of experience as an independent dairy nutrition consultant. Davis also is co-owner of the Lake Breeze Dairy in Wisconsin, which has 3,000 cows producing an average of 14 tons of milk a year and has introduced a new U.S. soy bypass in high-yielding dairy cows diets. Accompanied by EU Regional Consultant Jerzy Kosieradzki and representatives of importers and distributors, Davis visited 14 large dairy operations in the south and west of the country (Opole, Wroclaw and Poznan provinces) that are users or potential users of U.S. soy bypass. At each location, Davis worked with the local farm managers and people responsible for the feeding program, as well as with dairy nutrition advisors responsible for the area, to evaluate diets and their utilization by cows. Davis also went to the newly-acquired and fully modernized feed mill of the U.S. meal importer and distributor located at Siedlec to evaluate their milling technology and the range of dairy feed products, including those that include soybean bypass protein products.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.