

### USSEC Participates in China's U.S. Soybean Quality Conference

U.S. farmer leaders Alan Kemper and Phil Bradshaw played major roles in the U.S. Soybean Crop Quality Conference held in China.

Kemper, of ASA, made opening remarks for the event, while Bradshaw, of USB, presented on "U.S. Soybean Farm Operations" to more than 80 senior managers and traders from key Chinese soybean importers and trading companies. Other speakers included Steve Censky, CEO of ASA, and Miguel Escobar, of USSEC.

Xiaoping Zhang, USSEC Acting China Country Director, presented a report on the China Soybean Import Market during the 2009-10 marketing year.

Bradshaw and Kemper later presented awards to several loyal and major Chinese importers of U.S. soybeans.



*The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.*