

USSEC GLOBAL NEWS UPDATE

June 11, 2010



Working with Poultry Industry Leaders to Promote Modern Layer Production

USSEC teamed with the China Poultry Association and the Tieqilishi Group to hold a successful “Second Western China Layer Conference in Mianyang, Sichuan Province. About 300 layer producers from the region participated in the event. Dr. Richard Han, USSEC’s Poultry Technical Director in China, worked closely with government organizations and leading poultry companies at the event to promote modern layer production and nutrition. Han and USSEC consultant Dr. Rowland spoke at the conference on the importance of protein meals for poultry production and egg quality, and how to raise healthy and productive layer pullets. The Tieqilishi Group is the major layer operation in Western China and has strong recognition for its brands and quality. The company produces 3 million tons of commercial feed annually, has more than 600,000 sets of parent layer stock and produces more than 42 million commercial chicks annually. With the addition of two new farms this year, the company will have more than 3 million commercial layers in production. Emphasizing the quality of its egg products, the company uses soy meal as the primary protein source for its birds.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.