

Swine Program Teams With China Corporation to Increase Use of U.S. Soy Meal

USSEC teamed with the China National Cereals, Oil & Foodstuff Import & Export Corporation (COFCO) to conduct four intensive soy-products/swine/feed technology seminars for 450 key soy meal customers in China. USSEC's efforts are not only increasing general sales of U.S. soy meal, but also have increased sales to COFCO by 20 percent annually over the past five years. COFCO has four soy oil crushing plants operating, and two others are under construction. Last year, the corporation in total crushed 165 million bushels of soybeans, 92 million bushels of them imported from the U.S. About 45% of the soy meal produced in the country is used in swine feeds. USSEC's China swine program has been working with COFCO for 13 years conducting joint soy-product/swine seminars and providing technical services for their key customers to promote soy meal.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.