

USSEC GLOBAL NEWS UPDATE

November 6, 2009



Benefits of Soy Feed Highlighted in Dairy Nutrition Handbooks For Asia Subcontinent

Pakistan is now the fifth largest milk producer in the world, with Bangladesh, Nepal and Sri Lanka close behind. The dairy industry's rapid growth in the Asia Subcontinent region has led entrepreneurs to invest in quality dairy cattle and improved animal care, nutrition and reproduction. Economic stability combined with a growing population creates a high demand for quality milk.

Dairy Nutrition Handbooks for Bangladesh, Nepal, Pakistan & Sri Lanka.

The India office recently published dairy nutrition handbooks to provide guidance in animal health and milk production, with special emphasis on dairy feeds made from soy products. The handbooks teach that soy-based feeds are a dependable source of protein that will in turn support increased quality milk production. Four versions of the booklet are available, geared toward the specific needs of Pakistan, Bangladesh, Nepal and Sri Lanka.

Dr. P.E. Vijay Anand, Technical Director of Poultry, Livestock and Aquaculture coordinated the publishing of the handbook working with over 50 industry experts. Dr.

Anand stated that as a result of this project, he looks forward to improved dairy nutrition and increased usage of quality ingredients with an emphasis on soy throughout regions.



The activities of the U.S. Soybean Export Council to expand international markets for U.S. soybeans and soy products are made possible by producer checkoff dollars invested by the United Soybean Board and various State Soybean Councils, support from cooperating industry, and through the American Soybean Association's investment of cost-share funding provided by USDA's Foreign Agricultural Service.